

# A stunning debut



The Russley is designed to capture all of the memories and feelings of yesteryear and to build on those memories to deliver a quality of retirement living unequalled in the South Island if not New Zealand.



No one could deny that commencing a brand new lifestyle village at the start of 2008 was anything but brave. Back then every day seemed to bring another newspaper headline of doom and gloom. Whether it was the global financial crisis, government borrowings or mortgagee sales of houses, the news seemed determined to try to lower the confidence of the general public.

Looking back now, Graham Wilkinson, director of The Russley Village, chuckles when he recalls what advice he received. "Most people thought we were mad to start a comprehensive development like The Russley then, but I felt confident that the right product in that location would be very popular."

He certainly was right. Ever since the first residents moved into their new villas in May, activity hasn't stopped. Christchurch's northwest has embraced the village and it has been full-on for everyone involved. Of the first 15 units completed this year, 12 are sold. There is interest in two more villas and deposits have been taken on the next stage of building already.

#### In it for the long term

"This was never a development that would take only a year or two to complete," Graham continues. "Both myself and partner Antony Gough take a long term perspective of things we get involved with. We both agree that quality will always be in demand regardless of the economic circumstances."

Lifestyle villages are not a new phenomenon to the North Island, but the



Over 150 people attended the Russley show time, hosted by Judy Bailey over two days last month.

scale and facilities being planned at The Russley are new for Christchurch. Everything from the bowling green to the indoor pool, restaurant and bar, cinema room and underground parking, doctors surgery and library will be there. Facilities in the old hotel building are being used by residents until the village is more advanced. Work starts on the bowling green in the new year, with other facilities gradually planned.

"We believe 2010 will be a very happy new year for the village. We plan to build at least another 20 units and even more if the current demand continues." Graham notes. "What is evident is that the people of northwest Christchurch are looking for quality and individuality and that is what The Russley is all about."


#### Judy Bailey well attended

The information seminars with Judy Bailey have been very popular with more

than 80 people attending two days over Show Week to hear all about Judy's South American visit on Intrepid Journeys. Judy was also able to talk about her parents' experience in an Auckland village operated by Graham. She also reminisced about her times at the old Russley hotel when she was a trainee journalist.

Graham Wilkinson is upbeat about the future. "The best is yet to come! The Russley is designed to capture all of the memories and feelings of yesteryear and to build on those memories to deliver a quality of retirement living unequalled in the South Island if not New Zealand. We know Christchurch people have high expectations and we look forward to meeting and exceeding those."


To receive further information on The Russley Village or to receive its regular newsletter updates, call Nola Lamb on 982 8280.




“ Thanks Christchurch for all of your support! ”  
Judy Bailey




## Merry Christmas from The Russley Village

This year has been an incredible start, and we look forward to continuing on our journey of delivering more retirement living at its finest.



THE RUSSLEY VILLAGE



Show Homes are available for inspection by appointment. Contact Nola Lamb on 03 982 8280 or [info@russleyvillage.co.nz](mailto:info@russleyvillage.co.nz) | [www.russleyvillage.co.nz](http://www.russleyvillage.co.nz)